
Love from Generation to Generation.

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I can't believe I missed this, but they say everything in its proper time. Every time I see and recite the phrase *L'dor V'dor* (from generation to generation) in our prayer books I ask myself what is the hidden secret? The *LV* (36) initials were always an obvious allusion to the *LV* (36) *tzaddikim* that constantly sustain the world and generation to generation had to refer to the time of *Moshiach* (the Messiah), but how? Then just twelve hours after publishing [the article about the measure of love](#), it hit me: *L'dor V'dor* is also **444**.

It too is the measure of G-d's love, a love lasting from generation to generation from the first to the last, like the love of the *tzaddikim*.

The phrase *L'dor V'dor* is from the **13th** verse in Psalms **135**, and once again *Ahava* (love), which has a numerical value **13**, is connected with **444** and represents an expanse of time that brings us to our generation. It is in the same way that the **13th** word of the **13** attributes connected us there with the word *Elephim* representing 2000 generations.

As far as the *sefirot* of the tree-of-life are concerned, when we draw down the light of love from above through the **7** dimensions of *Zeir Anpin* to *Malchut* and then actively return them (*Or Chazer*, returning light) back up the **6** levels of *Zeir Anpin*, we have the **13** rungs of the ladder. To ascend and complete the process we need to share the love just as it was shared with us from on high, unconditionally.

Another hint is found in Psalms 116, where *EHBTY YHVH*, or "I love the Lord" is also **444**. We must love from below in order to activate the returning light.

Then again in Nehemiah 9, leading off both the **6th** and **7th** verse is the phrase *ETH HVE YHVH (Atah Hu Adonai)* "Thou art the Lord," again of numerical value **444**.

And then in Devarim 11:22, *L'Ahava ET* of numerical value **444**, means to love from *aleph* to *tav*, from beginning to end.

Then there is Exodus 24:16. ?? ?????????????? ?????????-???????? ????-??? ??????,
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???????????? ??????????. **16 And the glory of the LORD abode** upon mount Sinai, and the cloud



covered it **6** days; and the **7th** day He called unto Moses out of the midst of the cloud. Once again, starting off the verse and this time tying the phrase back to Mt Sinai (**130**), which, as we explained in the previous article, is numerically and spiritually equivalent to the Ladder (*Sulam*, **130**), But notice again the reference in the same verse to **6** and **7**, summing to **13** and multiplying to **42**, which is the [key through the Ana B'koach, \(42-Letter Name of G-d, the mystical 6 x 7 matrix\) to unlocking all that love](#) and helping us to climb the Ladder. It is the love app. As explained in our [previous article](#) and many others, it has unconditional love built into its structure.

This is why Rav Brandwein of blessed memory said the understanding of the 42-Letter Name of G-d (Ana B'koach) would lead to the *geula* (final redemption).